

Distribution Guide – Speak Up Against Discrimination



This distribution guide is intended to help care providers in different care settings educate their patients with regards to discrimination in health care, particularly against minority groups. Patients have a right to care that is safe regardless of their race, ethnicity, gender, sexual identity or socioeconomic status.

Hospitals:

- Post the infographic in waiting rooms, by or inside elevators, and in the cafeteria or break areas.
- Include the infographic in admission packets.
- Feature the infographic in your hospital's newsletter or on your organization's website.
- Share the infographic and video at safety meetings and with your hospital's board of directors and other leadership groups.
- Play the video in waiting rooms or treatment rooms.
- Run the video on patient televisions in their rooms.
- Provide the infographic to your customer advocacy department as a resource.

Ambulatory Care Facilities:

- Post the infographic in waiting rooms and in patient recovery rooms.
- Provide tabletop versions of the infographic as reading material in waiting rooms.
- Add the infographic to admission packets.
- Include the infographic or video in any patient newsletters or other external promotional materials.
- Share the infographic and video at safety meetings and with your organization's board of directors and other leadership groups.
- Play the video in waiting rooms or run the video on patient televisions in their rooms.
- Provide the infographic at any welcome desk for patient visitors.

SpeakUp™

Behavioral Health Care Centers:

- Post the infographic in waiting rooms and other entryways.
- Add the infographic to admission packets.
- Include the infographic or video in any newsletters or other external promotional materials.
- Share the infographic and video at safety meetings and with your organization's board of directors and other leadership groups.
- Play the video in communal living areas.
- Provide the infographic at any welcome desk for visitors.

Nursing Care Facilities:

- Post the infographic in waiting rooms and other entryways.
- Add the infographic to admission packets.
- Include the infographic or video in any newsletters or other external promotional materials.
- Share the infographic and video at safety meetings and with your organization's board of directors and other leadership groups.
- Play the video in communal living areas.
- Provide the infographic at any welcome desk for visitors.

Home Care Organizations:

- Post the infographic on your website
- Add the infographic to informational packets.
- Include the infographic or video in any newsletters or other external promotional materials.
- Share the infographic and video at safety meetings and with your organization's board of directors and other leadership groups.