**SAMPLE NEWS RELEASE**

**Certification template for Primary Care Medical Home program**

(Insert media contact information)

**(Organization name) awarded Primary Care Medical Home Certification from The Joint Commission**

(CITY, State, Date) – (Organization name) has earned The Joint Commission’s Gold Seal of Approval® for Primary Care Medical Home Certification by demonstrating continuous compliance with its performance standards. The Gold Seal is a symbol of quality that reflects a health care organization’s commitment to providing safe and quality patient care.

The certification recognizes (organization name’s) efforts to coordinate care, including how its primary care clinicians and interdisciplinary teams work in partnership with patients and their families. The Joint Commission’s primary care medical home model is based on the Agency for Healthcare Research and Quality’s five characteristics of a medical home:

1. Patient-centered care
2. Comprehensive care
3. Coordinated care
4. Superb access to care
5. A systems-based approach to quality and safety

(Organization name) underwent a rigorous, unannounced onsite survey on (date). During the review, a team of Joint Commission surveyors evaluated compliance with related certification standards including (insert most relevant standards areas – examples include: environment of care, infection prevention and control, leadership, medication management, and rights and responsibilities of the individual). Joint Commission standards are developed in consultation with health care experts and providers, measurement experts and patients. The surveyors also conducted onsite observations and interviews.

“Primary Care Medical Home Certification recognizes health care organizations committed to fostering continuous quality improvement in patient safety and quality of care,” says Mark Pelletier, RN, MS, chief operating officer, Accreditation and Certification Operations, and chief nursing executive, The Joint Commission. “We commend (organization name) for using certification to reduce variation in its clinical processes and to strengthen its program structure and management framework for patients.”

(Insert quote from organization leader)

(Insert specific examples of how organization prepared for certification process and/or specific certification’s eligibility requirements)

For more information, please visit [The Joint Commission website](https://www.jointcommission.org/).

###

(Insert organization boilerplate)