**SAMPLE NEWS RELEASE**

**General certification template for Disease-Specific Care programs**

(Insert media contact information)

**(Organization name) awarded (Disease-Specific Care Certification program name) from The Joint Commission**

(CITY, State, Date) – (Organization name) has earned The Joint Commission’s Gold Seal of Approval® for (Disease-Specific Care Certification program name) Certification by demonstrating continuous compliance with its performance standards. The Gold Seal is a symbol of quality that reflects a health care organization’s commitment to providing safe and quality patient care.

The certification recognizes health care organizations that provide clinical programs across the continuum of care for (chronic disease or condition). The certification evaluates how organizations use clinical outcomes and performance measures to identify opportunities to improve care, as well as to educate and prepare patients and their caregivers for discharge.

(Organization name) underwent a rigorous, unannounced onsite review on (date). During the visit, a team of Joint Commission reviewers evaluated compliance with related certification standards including (insert most relevant standards areas – examples include: program management, supporting self-management, and delivering and facilitating clinical care). Joint Commission standards are developed in consultation with health care experts and providers, measurement experts and patients. The reviewers also conducted onsite observations and interviews.

“(Disease-Specific Care Certification program name) Certification recognizes health care organizations committed to fostering continuous quality improvement in patient safety and quality of care,” says Mark Pelletier, RN, MS, chief operating officer, Accreditation and Certification Operations, and chief nursing executive, The Joint Commission. “We commend (organization name) for using certification to reduce variation in its clinical processes and to strengthen its program structure and management framework for (chronic disease or condition) patients.”

(Insert quote from organization leader)

(Insert specific examples of how organization prepared for certification process and/or specific certification’s eligibility requirements)

For more information, please visit [The Joint Commission website](https://www.jointcommission.org/).

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(Insert organization boilerplate)