**SAMPLE NEWS RELEASE**

**Certification template for Behavioral Health Home program**

(Insert media contact information)

**(Organization name) awarded Behavioral Health Home Certification from The Joint Commission**

(CITY, State, Date) – (Organization name) has earned The Joint Commission’s Gold Seal of Approval® for Behavioral Health Home Certification by demonstrating continuous compliance with its performance standards. The Gold Seal is a symbol of quality that reflects a health care organization’s commitment to providing safe and quality care to the individuals it serves.

The certification recognizes health care organizations that integrate and coordinate an individual’s behavioral health and primary physical health care services to facilitate access to a broad array of behavioral health care, medical care and community-based social services and supports. These organizations focus on key concepts of individual-centered, comprehensive, and coordinated care and services that support recovery and resilience philosophies.

(Organization name) underwent a rigorous, unannounced onsite review on (date). During the visit, a team of Joint Commission reviewers evaluated compliance with related certification standards including those covering the care, treatment or services provided; environment of care; leadership; human resources; outcomes measurement; and rights and responsibilities of the individual served. Joint Commission standards are developed in consultation with health care experts and providers, measurement experts and patients. The reviewers also conducted onsite observations and interviews.

“Behavioral Health Home Certification recognizes health care organizations committed to fostering continuous quality improvement in safety and quality of care,” says Mark Pelletier, RN, MS, chief operating officer, Accreditation and Certification Operations, and chief nursing executive, The Joint Commission. “We commend (organization name) for using certification to reduce variation in its clinical processes and to strengthen its program structure and management framework for individuals served.”

(Insert quote from organization leader)

(Insert specific examples of how organization prepared for certification process and/or specific certification’s eligibility requirements)

For more information, please visit [The Joint Commission website](https://www.jointcommission.org/).

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(Insert organization boilerplate)