“Accreditation from The Joint Commission is probably very close to the top, if not the pinnacle of success for an organization. It is the gold standard of approval in the industry, and has been very beneficial for us.”

Judith Jobe, Senior Vice President
Rosecrance Treatment Centers, Rockford, IL
Accreditation is the process of inviting outside experts to conduct a review of your organization to validate and/or improve the care, treatment or services you provide. It can be a significant undertaking. But many organizations have also found that Joint Commission accreditation provides a framework for them to take their organizations to the next level, and helps create a culture of excellence that provides value over the long term.

**Accreditation from The Joint Commission may also provide:**

1. **Greater community confidence** in the quality and safety of care provided.

2. **Outside validation** of existing good practices.

3. **Increased satisfaction** from the people and families you serve.

4. **Differentiation** from other, similar organizations, allowing for enhanced marketing and referral generation efforts.

5. **A reduced risk profile**, with the potential to negotiate lower liability insurance premiums.

6. **A framework for consistency** in policies and procedures -- across sites, across programs or services and/or across staff -- to increase efficiency and help position the organization for future growth.

7. **A focus on continuous improvement** and the establishment of measurable data to help maximize organizational improvement efforts.

8. **Regulatory relief**, as Joint Commission accreditation often meets State mandates and/or may reduce State surveys.

9. **Third-party recognition**, which may improve access to contracts, funding and referrals.

10. **Pride of accomplishment** in reaching for, and achieving, a new standard of care.
The Best Customer Service in the Industry

You can count on the Joint Commission to help you achieve your goals. Over 1,800 Behavioral Health organizations – from two person organizations up to the largest providers in the industry – are proudly Joint Commission accredited. And we’re ready today to help you earn your “Gold Seal of Approval™”.

Your resources will include:

• Assistance from our Behavioral Health Accreditation team, including free teleconferences and webinars, to help you get started.
• Access to our electronic Standards manual with sorting feature to help you quickly learn which standards apply to your unique organization.
• A team of standards experts available via phone or email to answer questions.
• Your own “case manager” -- a Joint Commission Account Executive specializing in Behavioral Health Care accreditation who can help you fill out your application and schedule and prepare for your first survey.
• A wide variety of other resources, from an extensive guide to what will happen during your first survey, to an option to be paired with an accredited mentor organization.

A Unique Process for Your Unique Organization

The Joint Commission’s process is designed to help you improve your organization, and to keep improving your organization over time -- not just make check marks on a list. Your survey is customized to the programs and services you provide and to the population(s) you serve. And when you choose accreditation from The Joint Commission, you’ll receive:

• A consultative, educational survey experience designed to help you identify your strengths and improve your weaknesses.
• Professional, experienced, and trained surveyors bringing ideas and good practices from around the country to share with you.
• A survey process that traces the experience of those you serve to determine standards compliance, not just a records review.
• A company that actively works towards providing you with a consistent high-quality survey experience every time you are reviewed.

Learn More

Sign up to receive our “Ten Steps to Accreditation” guide by visiting www.jointcommission.org/BHCValue; or send in the attached reply card.
Yes, I would like to know more about Joint Commission Behavioral Health Care Accreditation. Please send me an information packet:

- [ ] Online
- [ ] Via Mail
- [x] Please call me to answer my questions and discuss how to get started.

What is your estimated timetable for accreditation?

- [ ] Within 1 year
- [ ] 1 to 2 years
- [ ] Don’t know/Not interested

Name:

Title:

Organization:

Street Address:

City, State, Zip:

Phone:

E-mail:

Yes, I would like to
Demonstrate Your Commitment to Excellence

Reach for the Gold Standard – Accreditation from The Joint Commission.

The Joint Commission
Accreditation
Behavioral Health Care