

Distribution Guide – Speak Up™ At Your Telehealth Visit

SpeakUp™
AT YOUR TELEHEALTH VISIT



This distribution guide is intended to help care providers in different care settings educate their patients on how to navigate virtual healthcare. Telehealth has grown in popularity during the COVID-19 pandemic and has many benefits. It saves travel time and transportation costs, increases access to specialists and for second opinions, and can take place almost anywhere a patient can have a private conversation.

Hospitals:

- Post the infographic in waiting rooms, by or inside elevators, and in the cafeteria or break areas.
- Include the infographic in admission packets.
- Feature the infographic in your hospital's newsletter or on your organization's website.
- Share the infographic and video at safety meetings and with your hospital's board of directors and other leadership groups.
- Play the video in waiting rooms or treatment rooms.
- Run the video on patient televisions in their rooms.
- Provide the infographic to your customer advocacy department as a resource.
- Provide a link to the entire Speak Up campaign on your organization's website.

Ambulatory Care Facilities:

- Post the infographic in waiting rooms and in patient recovery rooms.
- Provide tabletop versions of the infographic as reading material in waiting rooms.
- Add the infographic to admission packets.
- Include the infographic or video in any patient newsletters or other external promotional materials.
- Share the infographic and video at safety meetings and with your organization's board of directors and other leadership groups.
- Play the video in waiting rooms or run the video on patient televisions in their rooms.
- Provide the infographic at any welcome desk for patient visitors.
- Provide a link to the entire Speak Up campaign on your organization's website.

Behavioral Health Care Centers:

- Post the infographic in waiting rooms and other entryways.
- Add the infographic to admission packets.
- Include the infographic or video in any newsletters or other external promotional materials.
- Share the infographic and video at safety meetings and with your organization's board of directors and other leadership groups.
- Play the video in communal living areas.
- Provide the infographic at any welcome desk for visitors.
- Provide a link to the entire Speak Up campaign on your organization's website.

Home Care Organizations:

- Post the infographic on your website.
- Add the infographic to informational packets.
- Include the infographic or video in any newsletters or other external promotional materials.
- Share the infographic and video at safety meetings and with your organization's board of directors and other leadership groups.
- Provide a link to the entire Speak Up campaign on your organization's website.