Sharing Your Leading Laboratories Recognition

- Include an announcement or feature story in internal and external publications, patient literature or organization website to announce the recognition.

- Share your recognition on social media. Be sure to use the hashtag #LeadingLaboratories and tag The Joint Commission and ASCP (see sample social media messaging).

- Pitch a feature story to local media promoting your laboratory team’s major achievements to help support safe and quality care.

- Upload an announcement to your organization’s waiting room TV screens.

- Proudly display the Leading Laboratories decal in prominent locations within your organization.

- Send a letter from your C-suite to internal and external stakeholders.

- Encourage organizational leaders to speak about the recognition at conferences and other engagements.