



Publicity Guidelines

- Organizations may not promote they have received the Leading Laboratories recognition until a final decision has been rendered.
- Organizations may not misrepresent the Leading Laboratories recognition as an indicator or measure of safety or quality of care.
- The Leading Laboratories recognition may not be used for comparative purposes or in a context that suggests higher levels of performance or achievement in patient safety, care or other operations compared to other healthcare organizations in general.
- ASCP and Joint Commission logos may not be used and are reserved solely for official ASCP and Joint Commission communications, respectively. A Leading Laboratory may use the official Leading Laboratories logo.
- Organizations may not continue to promote and/or use the Leading Laboratories logo if they do not renew the recognition after two years or if the recognition is suspended prior.