**SAMPLE NEWS RELEASE**

**General accreditation template for Ambulatory, Behavioral, Home Care, Hospital, Laboratory, Nursing Care Center and Office-Based Surgery programs**

(Insert media contact information)

**(Organization name) awarded (program name) Accreditation**

**from The Joint Commission**

(CITY, State, Date) – (Organization name) has earned The Joint Commission’s Gold Seal of Approval® for (program name) Accreditation by demonstrating continuous compliance with its performance standards. The Gold Seal is a symbol of quality that reflects a health care organization’s commitment to providing safe and quality patient care.

(Organization name) underwent a rigorous, unannounced onsite review on (date). During the visit, a team of Joint Commission reviewers evaluated compliance with (program name) standards spanning several areas including (insert most relevant standards areas — examples include: emergency management, environment of care, infection prevention and control, leadership, medication management, and rights and responsibilities of the individual).

The Joint Commission’s standards are developed in consultation with health care experts and providers, measurement experts and patients. They are informed by scientific literature and expert consensus to help health care organizations measure, assess and improve performance. The surveyors also conducted onsite observations and interviews.

“As a private accreditor, The Joint Commission surveys health care organizations to protect the public by identifying deficiencies in care and working with those organizations to correct them as quickly and sustainably as possible,” says Mark Pelletier, RN, MS, chief operating officer, Accreditation and Certification Operations, and chief nursing executive, The Joint Commission. “We commend (organization name) for its continuous quality improvement efforts in patient safety and quality of care.”

(Insert quote from organization leader)

(Insert specific examples of how organization prepared for accreditation process)

For more information, please visit [The Joint Commission website](https://www.jointcommission.org/).

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(Insert organization boilerplate)